



## Message

I welcome participants to the 24<sup>th</sup> International Travel Expo and the 5<sup>th</sup> MICE, Business & Incentive Travel Expo.

As Asia's world city, Hong Kong is a premier travel destination known for its international outlook, diversity and vibrancy. We received almost 30 million visitors last year. Our unique blend of Chinese and Western cultures gives Hong Kong its one-of-a-kind lifestyle. Our magnificent natural scenery offers residents and visitors an alternative to the traditional shopping and dining experience.

We work tirelessly to introduce new elements to our tourism appeal. We are pressing ahead with the construction of a new cruise terminal and the expansion of our theme parks. We have also set aside funds to attract more meetings, incentive travel, conventions and exhibitions as well as major arts, cultural and sports events to Hong Kong.

I wish you all an enjoyable Expo experience and a wonderful stay in Hong Kong.



A handwritten signature in black ink, which appears to read 'Donald Tsang'.

( Donald Tsang )  
Chief Executive

Hong Kong Special Administrative Region