

Today, Hong Kong's only Travel Expo, ITE & MICE, still opens only to trade, MICE and the corporate travel segments, but public can visit it during the weekend

6.11 (Sat) \$20 10:00-19:00
6.12 (Sun) \$10 10:00-17:00

Hong Kong Convention & Exhibition Centre (Hall 1A-1E)

Public visitors can collect in the Expo info on various travel products from different parts of the World, share experiences of the expert in the seminars which totals around 100; talk to any of the hundreds of exhibitors there for more details, enjoy cultural performances sponsored by tourism boards, and some such as the Philippine official stand even offer tasting of their national food and beverages.

Visitors can bargain hunting as some exhibitors do make special offers. There are also auctions which include air tickets to different destinations with opening bids as low as HK\$1, and grand lucky draw with the big prize of air ticket to any Cathay's destination.

The Travel Expo this year has **over 600 exhibitors from 46 countries and regions** from Africa, Americas, Asia, Europe, Oceania, and the Middle East in 5 halls of around 160,000 square feet of space.

Exhibitors of the Expo include:

- Tourism Boards
- Attractions
- Theme Parks
- Hotels & Resorts
- Airlines
- Clinics and Hospitals to promote medical tourism

- Travel Agents
- Convention Centers
- Cruise Lines
- Car Rental
- Travel books and magazines
- Camera & other relate travel products, etc

Newly participating countries this year include Croatia, Poland, Slovakia, UK, Israel, Jordan, Armenia, Canada, Chile, Ethiopia, Kenya, Mongolia and Mexico. Around half of them involve respective tourism boards while the rest only individual exhibitors. There is also a new Hong Kong Geo-Park pavilion. While many of these newly participating countries are from the long haul, the larger pavilions in the Travel Expo, which include China, Japan, Macau, Taiwan, Hong Kong, and South Korea, are from Asia.

For travelers and those who enjoy traveling, whether at planning stage for future holiday or are ready to make booking, will likely will find something of interest at the Travel Expo.

Partial List of Auction / Exclusive Offers during ITE only

- CTS HK - Special discount up to HKD 1000 (Special offer includes Individual and Package tours)
- Hong Kong Airlines and Hong Kong Express - a total of 100 round trip air tickets between Eurasia destinations for the Charity Auction
- Kenya Airways - Enjoy HK\$500 discount in reserving "Go-Kenya Holidays" travel package
- Protek - VANDE 3-in-1 compass (with thermometer & whistler) at only HK\$20 (Original HK\$139)
- The One Travel - provides onsite free make-up service by make-up stylists
- Visit Britain - Enjoy 5% discount in onsite purchasing Britain travel product via www.visitbritainshop.com/hong-kong during ITE

Trade visitors please visit:

www.itehk.com

Public can visit website:

www.travelexpo.com.hk

I/VRS Hotline:

3151 5777



Organizer



Supporting Organizations



Official Airlines



Official Rail

