



## **Message**

It gives me great pleasure to welcome you to the 33<sup>rd</sup> International Travel Expo Hong Kong and the 14<sup>th</sup> MICE Travel Expo.

The twin Expos are a must-attend event for buyers and sellers from the leisure travel trade and MICE industry. Last year, they attracted some 660 exhibitors and 12 500 buyers, together with more than 90 000 travel lovers, who took in the concurrent exhibitions' last two days. The popularity of the Expos underscores Hong Kong's position as a world-class travel and MICE destination.

This year, I am pleased to welcome new exhibitors from Cyprus, Ecuador, Istanbul, Madagascar, Moscow, Peru and Spain, along with MTR Intercity KTT, International Travel Expo's official rail network. And with the launch, late last year, of the Hong Kong Section of the Guangzhou-Shenzhen-Hong Kong Express Rail Link and the Hong Kong-Zhuhai-Macao Bridge – the world's longest combined sub-sea tunnel and bridge – we can expect more travel professionals from the Greater Bay Area to take in the combined expos.

That can only serve to boost Hong Kong's reputation as one of the world's great travel destinations. Indeed, tourism is one of our pillar industries. And my Government is committed to promoting the healthy, sustainable and diversified development of tourism, with a compelling emphasis on arts, culture and heritage, as well as green tourism and MICE travel.



I wish the buyers and sellers at this year's International Travel Expo and MICE Travel Expo four days flush with insight, inspiration and business promise, and our Expo visitors a most enjoyable stay here in Hong Kong, Asia's world city and superlative travel destination.



*Carrie Lam*

( Mrs Carrie Lam )  
Chief Executive  
Hong Kong Special Administrative Region