

ITE Trade Day Seminar Overview

15/6/2017 (Thursday)							
programTime	Forum A	Forum B	Forum D	Forum E	Forum C	Grand Stage	Meeting Room N101, HKCEC
10:00 - 10:30						OPENING CEREMONY	
10:30 - 11:00							
11:00 - 11:30							
11:30 - 12:00							
12:00 - 12:30	“南海絲路 丰采陽江” 旅遊推介會 待定						
12:30 - 13:00	七彩雲南，旅遊天堂 魯澤強						
13:00 - 13:30	內蒙古四季旅遊 張鑫						
13:30 - 14:00	天上西藏 待定						
14:00 - 14:30		LUXURY TRAVEL 胡濱; Pham Dinh Viet Cuong	台灣旅遊景點的一個祕密武器---- 台東 台東縣代表				
14:30 - 15:00				MEXICO. A WORLD OF ITS OWN Alejandro RAMIREZ, Mexico Tourism Board, Hong Kong and China representative			
15:00 - 15:30							
15:30 - 16:00				TURKEY TRAVEL SEMINAR 台风, 喜仁			
16:00 - 16:30							
16:30 - 17:00							
17:00 - 17:30						FIRE MAN	
17:30 - 18:00						THAI CULTURAL PERFORMANCE SHOW AND JOY WITH FUN BY MR ROGER WU GAME SHOW Wanna Tonak	
18:00 - 18:30							
18:30 - 19:00							

16/6/2017 (Friday)							
programTime	Forum A	Forum B	Forum D	Forum E	Forum C	Grand Stage	Meeting Room N101, HKCEC
10:00 - 10:30							
10:30 - 11:00							
11:00 - 11:30	BRANDING Mr. Keith Wong; Mr. Tang Yi			INCENTIVE TRIP = STAFF BENEFITS? THINK AGAIN, MIGHT NOT BE THE CASE NOW. Bird Tang, Executive Director			
11:30 - 12:00			ALII PALAU GOD'S AQUARIUM Marco Chiu, Marketing & Sales Director	WALK FOR CHALK - HELP CHANGE DESTINY OF AIDS IMPACTED CHILDREN IN CHINA Mr. Chung To, Founder and Chairman of Chi Heng Foundation	EUROPE UPDATES Sammy Salm; Casey Liu; Joy Chang; Ulrike von Arnold		
12:00 - 12:30	南京新體驗 TBC			Macao Tourism Development & Incentive Travel Seminar Kelly Cheung		THAI CULTURAL PERFORMANCE SHOW AND JOY WITH FUN BY MR ROGER WU GAME SHOW Wanna Tonak	
12:30 - 13:00	享泰州養生境品 山水慢生活 TBC			JAPAN MICE Saori Tawata; Masahiro Urakami		NEW TRAVEL ROUTES CONTEST 2017	
13:00 - 13:30							
13:30 - 14:00	匠心揚州極致生活 TBC						
14:00 - 14:30		ENJOY TOHOKU, JAPAN TBC					
14:30 - 15:00	"BRIEFING ON WINNING MARKETS THROUGH MARKET-ORIENTED STRATEGIC PLANNING - A REAL CASE" Mr. Francis Fung	SHORYUDO, CENTRAL JAPAN -TOURIST SITES AND ACCESS GUIDE- Ms. Mami Sakakibara	THEMES TRAVEL Mr. Danny Tan; David Delgado; Ms. Vicky OR:Miriam Lee; Liu Yuejuan	WINNING STRATEGY OF WECHAT MARKETING Wyman Au Yeung, China Marketing Specialist & Assistant Marketing Manager			
15:00 - 15:30							
15:30 - 16:00				45MINS SOCIAL MEDIA JOURNEY Karin Wan, Executive Director			
16:00 - 16:30							
16:30 - 17:00			香港領隊及導遊 認識一帶一路新起點 TBC	10 VALUE-ADDING IDEAS FOR ORGANISING AN UNPRECEDENTEDLY SUCCESSFUL EVENT Mr. Andy Wong, Director and Principal Strategist		GHM AWARD PRESENTATION	
17:00 - 17:30							
17:30 - 18:00							
18:00 - 18:30							
18:30 - 19:00							