



2019 MICE / Corporate Travel Seminar

Topics & Details (Language*)

開心夢履行 Walk for Chalk by ChiHeng Foundation (*C)

介紹智行基金會工作 <<開心夢履行>> 籌款活動及其他義工旅遊項目

Introduce the work of Chi Heng Foundation and its Walk for Chalk fundraising event and various Volun-tourism programs

香港入境事務處 - 外遊小錦囊 Hong Kong Immigration Department- Outbound Travel Tips by Hong Kong Immigration Department (*C)

The work of the Assistance to Hong Kong Residents Unit (AHU) of the Hong Kong Immigration Department ; Consular protection and services outside Chinese Territory

澳門旅遊發展及獎勵旅遊講座 Macao Tourism Development & Incentive Travel Seminar (*C)

介紹澳門旅遊局對企業獎勵旅遊的支持

Introduction of Macao Government' s incentive offering to incentive travel in Macao (Travel Stimulation Program)

亞洲旅遊業—提升數碼營銷策略的成功秘笈 The Secret Sauce to uplift Digital Marketing Strategies in Asian Tourism by Asia Pac (*C)

數碼營銷接觸目標顧客 Digital Marketing to reach target customers

旅遊品牌的粉絲從哪裡來？中國用戶習慣如何獲取旅遊資訊 (*C)

到底中國用戶習慣如何獲取旅遊資訊、從哪些渠道實現消費決策、如何建立消費者對新品牌的信任度，我們會在這次分享裡詳細分析。

星夢郵輪獨特優勢，為您定制非凡郵輪會獎活動之旅 Maximize Your Dream Event - unique meetings, incentives and conferences at sea by Dream Cruises (*C)

戶外團隊訓練如何提升員工潛能及發掘人才 Team Building (*C)

如何擁有一個高效運作的團隊，成員之間互相信任？運用戶外引導技術，提高團隊性增加彼此信任和資源共享，找到切實可行的解難方案。

「綠色旅遊和活動」會獎旅遊論壇 The Business Case for Green Travel & Events (*E)

Can travel and events operators successfully implement environmentally friendly initiatives and leave a positive legacy with the communities living where they bring their groups?

皇家加勒比國際遊輪：非凡會議獎勵合作夥伴 Royal Caribbean International : Your Ultimate MICE Partner by Royal Caribbean Cruises Hong Kong Limited (*C)