

On behalf of Hong Kong Exhibition & Convention Industry Association (HKECIA), I would like to extend my warmest congratulations to the 33rd International Travel Expo (ITE) Hong Kong and the 14th MICE Travel Expo. We are delighted to be one of the supporters of this important travel event held in Hong Kong.

Over the years, ITE has developed into one of the most significant international travel shows in the region, showcasing Hong Kong's MICE strength and advantage as well as facilitating business exchanges between exhibitors and overseas buyers. As Hong Kong continues to strengthen its partnerships with the other 10 cities in the Greater Bay Area we see Hong Kong's role as a leading MICE hub and exciting travel destination to visit for all business travelers enhanced as new events and experiences are added to the city's calendar.

Established since 1990, HKECIA has been promoting Hong Kong as a world-class exhibition and conference destination and the trade fair capital of Asia. Each year, Hong Kong hosts more than 100 exhibitions, attracting over 2 million visitors bringing enormous economic benefits to the Hong Kong economy in terms of expenditure and employment.

With the effective platform of ITE, the Hong Kong Government's support to the Tourism & MICE industry together with the collective efforts of different stakeholders. We firmly believe that Hong Kong will continue to be one of the world's premier travel and MICE destinations.

We wish the 2019 International Travel Expo Hong Kong & MICE Travel Expo a great success!!

Stuart Bailey
Chairman
Hong Kong Exhibition & Convention Industry Association

