

On behalf of the Korea Tourism Organization (KTO), I would like to express my whole-hearted congratulations to the participants and organizers of the International Travel Expo Hong Kong (ITE) 2019. Over 30 years, ITE has provided precious opportunities for us to promote Korea tourism and culture to Hong Kong people.

ITE has played an important role to connect with trade partners and Hong Kong travelers, and made it possible to enrich further Korea tourism development by getting the valuable information during ITE. All things considered, visitors who attend this special occasion and the tourism industry could be able to discover and experience more the glamorous Korea.

KTO and the Korea delegates of various regions are waiting for you to visit L101 KOREA booths and also get the latest travel information, jetso FREE gifts for whom purchased Korea travel product at on-site travel agent's booth. During the ITE, anyone is welcome to join a lot of entertaining on-site activities such as "Sachoom" performance, online lucky draw, prize game, DIY workshop and travel seminars. By following our recommendation, you will be enchanted with the charms of Korea.

Very soon, KTOHK office will launch a **"Crazy Jetso, Get K-miles"** FIT campaign. Various theme of day tour routes, gift redemption and game events will also be hosted for visitors who will travelling to Korea. Let's join us!

We look forward to meeting all of you at L101 KTO booth. Wishing all delegates, a remarkable success at ITE 2019!

Janice Kim

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