

It is my great pleasure to welcome you all to the 33rd International Travel Expo (ITE) and the 14th MICE Travel Expo (ITE MICE) on behalf of the Travel Industry Council of Hong Kong!

The TIC is pleased to have been a long term supporting organization of the events year after year! Noted for bringing hundreds of international exhibiting organizations and enterprises, thousands of buyers and regional trade visitors to Hong Kong each year, ITE and ITE MICE provide an ideal platform for business networking, idea exchange and product development not only to our members but also to travel trade in various cities of the Greater Bay Area!

In particular, the events this year can also be an convenient occasion for our members to explore with their counterparts on better tapping of opportunity arise from the extension of high speed rail to Hong Kong and launch of the Hong Kong-Zhuhai-Macau bridge late last year! In short, we would encourage our members to optimize the “home-based” advantage of ITE and ITE MICE!

Lastly, I would like to express my sincere thanks to the event organizer and the ones who have worked very hard to ensure the success of the ITE and ITE MICE. I wish the event a great success, and all guests and participants a most rewarding and enjoyable time in Hong Kong.

Jason Wong
Chairman
Travel Industry Council of Hong Kong

