



Macao Government Tourism Office (MGTO) is pleased to fully support the 39th International Travel Expo (ITE) and the 20th MICE Travel Expo, which provide a great platform for MGTO to interact with trade partners and consumers.

With the themes of “Green Tourism” and “Youth Travel” for ITE2025, we are excited to engage with global visitors to champion innovative tourism practices while inspiring the next generation of eco-conscious travelers. By blending Macao's rich heritage with forward-looking sustainability initiatives and youth engagement strategies, MGTO actively promotes community-based tourism projects and showcase Macao's dynamic “tourism+” offerings.

Furthermore, as a proud holder of the UNESCO World Heritage Site designation for “The Historic Centre of Macao”, along with being recognized as a “UNESCO Creative City of Gastronomy” and the “Culture City of East Asia 2025”, MGTO is committed to showcasing Macao's unique blend of Eastern and Western cultures, alongside its world-class attractions.

This year, we are excited to launch the “Fly You to Macao” promotional campaign once again, offering free ferry tickets and bus services for international visitors traveling to Hong Kong who wish to extend their trip in Macao. MGTO warmly invites visitors from around the globe to explore the vibrant cultures, delectable cuisine and exciting events that Macao has to offer, all while enjoying a seamless journey.

Building on the connectivity facilitated by the Hong Kong-Zhuhai-Macao Bridge, Macao is strategically aligning with China's national development frameworks, particularly the Belt and Road Initiative and the Greater Bay Area. MGTO, along with tourism facilities in Hengqin, is seizing this opportunity to develop the educational travel market and enhance multi-destination experiences.

As a premier destination offering world-class tourism infrastructure, Macao invites visitors from around the world to experience its unique blend of cultural and educational offerings, along with exceptional tourism experiences.

Wish ITE2025 every success!

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