



On behalf of the Travel Industry Council of Hong Kong (“TIC”), it is my great pleasure to extend a warm welcome to the 39th International Travel Expo and the 20th MICE Travel Expo.

As a long-standing supporting organisation, the TIC is delighted to witness the return of these two landmark annual travel events in our vibrant city. I would like to express my heartfelt gratitude to the event organiser for their tireless efforts in bringing together trade professionals from both local and international markets.

Hong Kong, as a world-class tourist destination, enjoys the unique advantage of being backed by our motherland. With steadfast support from the Central Government and the HKSAR Government, our tourism sector is well-equipped to seize the opportunities arising from the nation's comprehensive development while adapting to emerging travel trends. The TIC remains committed to fully supporting the HKSAR Government in implementing the “Development Blueprint for Hong Kong’s Tourism Industry 2.0” and advancing the mission of “Tourism is Everywhere.”

As a federation of trade associations, the TIC will continue to serve as a vital bridge between the HKSAR Government and the travel trade. We are dedicated to assisting our member travel agencies in expanding their businesses, fostering partnerships, and capitalising on new growth opportunities. Together, let us work hand in hand to revitalise the travel industry and drive forward the sustainable development of tourism, paving the way for a new and dynamic future.

May these Expos be a resounding success!

Mr Tommy TAM
Chairman
Travel Industry Council of Hong Kong



香港旅遊業議會
TRAVEL INDUSTRY COUNCIL
OF HONG KONG

