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ITE Expo has the answers for those itching to travel again

With the gradual easing of the pandemic and relaxation in quarantine requirements all over the world, many home-stricken Hongkongers are raring to go overseas again!

If you are still pondering on your travel options, visit this year's International Travel Expo Hong Kong (ITE) for some brilliant ideas and up-to-date information. Organized by TKS Exhibition Services Ltd., the Expo will be held from Aug 18 to 21 in halls 3D-3E of the Hong Kong Convention & Exhibition Centre.

This year's Expo will be on a larger scale than the last to satiate the hunger of visitors for information on the latest developments and special promotional offers. Organisers are expecting a strong attendance in the aftermath of protracted lockdowns in the last two years.

Visitors can look forward to a plethora of enticing travel options provided by overseas exhibitors from popular destinations like Canada, Iceland, Japan, Macau, Mainland China, Myanmar, South Korea, Spain (online), Thailand, St. Petersburg and more. With overseas exhibitors accounting for 60% of the 100-plus exhibitors, ITE Expo 2022 is a goldmine of valuable travel information that you simply can't afford to miss out on.

Global travel restrictions have limited hosting MICE (Meetings, Incentives, Conferences, Events or Exhibitions)



abroad. To help revive this tourism sector, TKS is joining hands with International Live Events Association (ILEA) Asia Chapter and MIX Meetings to launch a 'Domestic MICE Corner' in the coming Expo, introducing to visitors the many possibilities available locally, including local glamping sites.

Before flying to dream destinations, why not explore the fun Hong Kong has in store? ITE Expo provides a wide range of domestic travel options, including a Glamping Pavilion designed for outdoor enthusiasts, featuring custom-fitted vehicles and tents; and a new pavilion that introduces interesting museums and youth innovation zones in Hong Kong and the Greater Bay Area.

For more, visitors can visit the Comprador Culture-themed tea house for an excursion on Pop Culture (movie scenes), Art (Graffiti & Gallery), and Historic Streets and Staircases in Central District; check out the Winners Display of school Green Photo Competition; or have some Argentinian Tango fun in different forms spanning performances, displays, and demos.

ITE is strongly supported by the Ministry of Culture and Tourism of the People's Republic of China, with Hong Kong Tourism Board, Macao Government Tourism Office, and travel



and MICE trade associations as supporters.

Only registered visitors can visit the travel fair on Aug 18 and on the morning of Aug 19, while for the remaining days and sessions, visitors can buy tickets at the entrance for admission.

Hong Kong Convention & Exhibition Centre (Hall 3D-3E)

Date	Opening Hour*	Admission Price	Admission Policy
18 Aug (Thu)	10:00 – 18:00	HK\$70	By Registration only
19 Aug (Fri)	10:00 – 14:00	HK\$30	
	14:00 – 18:00	HK\$30	By Ticket Admission
20 Aug (Sat)	10:00 – 19:00	HK\$20	
21 Aug (Sun)	10:00 – 17:00	HK\$20	

*Admission stop 30 minutes before the announced daily closing time of the Exhibition.