

ITE Hong Kong's Next Run Slated For June 2026

The Event Will Also Include The 40th ITE Leisure, As Well As The 21st ITE MICE

MICE | Hong Kong

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Organisers have announced that the next run of ITE Hong Kong will be held from 11th to 14th June 2026 at Hall 1 of the Hong Kong Convention and Exhibition Centre.

The event will also include the 40th ITE Leisure, as well as the 21st ITE MICE, welcoming trade and public visitors alike.

As Asia's leading international travel trade event, ITE Hong Kong covers both traditional travel as well as innovative approaches under one roof, incorporating programmes for both B2B and B2C participants.



An exceptional precedent

ITE 2025 was a resounding success that drew in a significant number of trade professionals, as well as members of the general public.

Staged in five halls of the venue, this year's event drew in 8.6 percent more professionals and 11.5 percent more in terms of members of the public.

Around 33 percent of professionals in attendance were buyers and tradesmen from Mainland China, with an additional 20.2 percent from other parts of Asia.

In terms of sectoral participation, 45.7 percent of those who came were travel agents and tour operators; MICE and corporate travel professionals made up 15.3 percent.

Organised by TKS Exhibition Services Ltd., again, ITE Hong Kong is strongly supported by the Ministry of Culture & Tourism of the People's Republic of China, together with the Hong Kong Tourism Board, Macao Government Tourism Office and Travel Industry Council of Hong Kong.

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