



致各採訪主任、編輯及記者：

To: Editors, Journalists & Reporters

第 37 屆香港國際旅遊展 ITE 將於 2023 年 6 月 15 日至 18 日假香港會議展覽中心 1B-1E 館舉行。誠邀 貴社記者出席 6 月 6 日 ( 周二 ) 的新聞發佈會。

The 37<sup>th</sup> International Travel Expo – ITE Hong Kong will be held from 15 to 18 June 2023 at Hall 1B-1E of HKCEC. Editors, Journalists & Reporters are welcomed to attend the press-show press conference on 6 June (Tue).

**「2023 香港國際旅遊展」新聞發佈會 ITE 2023 Press Conference**

日期 Date : 6 月 6 日 ( 星期二 ) June 6 (Tue)

時間 Time : 15:30 至 17:00 ( 15:15 開始登記 Registration starts at 15:15 )

地點 : S227 室 · 香港會議展覽中心 ( 灣仔博覽道 1 號 )

Venue: S227, Hong Kong Convention & Exhibition Centre  
(1 Expo Drive, Wanchai)

**本屆展會概覽：**

本屆主題為「邁向全面復甦」，這更需要大家一起共同努力，我們盼望繼續得到你的支持！ITE 2023 香港旅展預計將有大約 400 多家參展商，來自 50 多個國家和地區。匯聚眾多深度及個性遊產品，以及大灣區文創旅遊、綠色及戶外旅遊、旅遊講座、展商限量優惠、民俗表演等。

**Show highlights:**

Our theme this year is “Onward to Full Recovery”, which require a lot more joint efforts and we hope to continue receiving your great support! ITE2023 will draw over 400 exhibitors from 50 countries and regions. In ITE are various in-depth travel products and themes this year include for examples the Greater Bay Cultural Creation Travel, Culture, Green and Outdoor Tourism, sightseeing maps, travel seminars, cultural performance and limited offers by exhibitor, etc.

承蒙閣下撥冗出席 2023 香港國際旅遊展發佈會，大會衷心感謝各傳媒的大力支持！  
Thank you for your support and we look forward to seeing you at the show!

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