

Below is a summary in English of a news report on China's "**15th Five-Year Plan for Building China into a Tourism Powerhouse.**"

Media reported on July 8 that China's Ministry of Culture and Tourism, with the approval of the State Council, issued the "**15th Five-Year Plan for Building China into a Tourism Powerhouse**" (hereinafter referred to as the "Plan").

The Plan sets out the guiding principles, including upholding tourism for the people, and outlines various key tasks, which include, for example, **unlocking tourism consumption potential; improving public tourism services; strengthening tourism exchanges and cooperation** internationally as well as with Hong Kong, Macao, and Taiwan; **advancing high-efficiency governance** in the tourism sector; and **establishing a comprehensive support system.**

According to the Plan, (Chinese Mainland) residents will by 2030 make **8.3 billion** domestic trips and spend **RMB 7.7 trillion** on domestic travel, further highlighting the inclusive nature of tourism; inbound travelers will total **190 million** and will spend over **US\$150 billion.**

To unlock tourism consumption potential, the Plan emphasizes improving the environment conducive to consumption by implementing a paid annual leave system for employees and promoting greater flexibility for staggered holidays, while supporting regions with appropriate conditions to promote spring and autumn breaks for primary and secondary schools, among other measures.

The Plan also stresses the importance of standardizing market order, keeping complaint and reporting channels open, and effectively safeguarding the legitimate rights and interests of tourists.

Please click the following **LINK** (in Chinese) for the full version of the aforementioned news report:

https://www.mct.gov.cn/gtb/index.jsp?url=https%3A%2F%2Fwww.mct.gov.cn%2Fwhzx%2Fwhyw%2F202607%2Ft20260708_966448.htm