

ITE HONG KONG UPDATE on May 3, 2021

Prepared by TKS, the organizer of ITE Hong Kong

A) The Travel Industry Council (TIC) and TKS holding jointly public survey on post-pandemics travel

The aim of the survey is to help the Hong Kong and international travel trade identify Hong Kong travelers' preferences in post-pandemic travel at different stages so that the related services and products can better meet their needs. Running from Apr 30 to May 7 through emails and social media, TIC and TKS send invitations separately using own database, but will jointly publish the final findings. Please to report TKS already received on May 3 at 9 AM over 700 replies which we believe reflecting strong pent up travel demand.

B) Hong Kong Government EMF enhancement effective on 30 April, 2021

TKS already reported ITE 2021 been preliminary approved to be event eligible for Hong Kong companies to apply for EMF subsidy. Briefly, the EMF enhancement means: (a) more Hong Kong enterprises including non-SME now becoming eligible; (b) funding both Hong Kong exhibitions targeting local market, or overseas markets or both; and more expenditure items become fundable which can include on-site print ad and stand design etc. For your info, maximum subsidy per event is HK\$100,000. What's more, Hong Kong enterprises can apply for partial pre-payment or full reimbursement! Click [HERE](#) for details.

[Click to visit Trade & Industry Dept Official website](#)

For details, please refer to [summary of enhancements](#) and the updated [Guide to Application](#).

C) Daily new Covid-19 cases in Hong Kong from May 3 to April 20

From May 3 to April 20, Hong Kong had 6 days zero locally infected case; an average of 1.4 locally infected cases per day in the past two weeks; and including both imported and locally infected an average of 7.2 cases per day.

Date	3-May	2-May	1-May	30-Apr	29-Apr	28-Apr	27-Apr
Local	0	0	0	2	0	1	3
Import	2	2	8	2	15	6	5
Total	2	2	8	4	15	7	8
Date	26-Apr	25-Apr	24-Apr	23-Apr	22-Apr	21-Apr	20-Apr
Local	0	2	3	1	2	0	5*
Import	4	4	0	8	12	1	3
Total	4	6	3	9	14	1	8

*includes 1 probable case