



ITE HONG KONG

**Pre-Opening Press Conference
held 6 June 2023 successfully**

2023香港旅展-6月6日新聞發佈會成功舉行

Organizer



匯眾展覽服務有限公司



ITE Hong Kong 2023: Pre-Opening Press Conference held successfully



2023香港旅展-展前新聞發佈會成功舉行

- Each edition of ITE, including those held during the pandemic years, holds its press conference week before opening. ITE 2023 open on June 15 while its press conference just held on June 6 at HKCEC.
- 每年香港旅展 (包括在疫情期間)在開幕前一周均舉行新聞發布會。於2023年6月15日開幕的香港旅展，新聞發布會定於6月6日在香港會議展覽中心舉行。
- As of 8 June, there are 22 online news clipping regarding ITE2023 Press Conference.
- 2023香港旅展新聞發布會後網上新聞報導，截至6月8日共有22條。



From left to right, the speakers are Mr. Zhang Dong, Director of Asia Tourism Exchange Center Ltd, Ms. Fanny Yeung, Executive Director of the Travel Industry Council of Hong Kong, Ms. Naparat Vudhivad, Director of Tourism Authority of Thailand, Hong Kong, Mr. KS Tong, Organizer of ITE Hong Kong.

Some 40 reporters and journalists attended.



Lively Q & A Session



Date	Publication
6/6	Sing Tao Daily
6/6	Sing Tao Daily (Canada)
6/6	Headline Daily
6/6	Bastille Post
6/6	Ming Pao
6/6	HK01
6/6	iPlayHK
7/6	Wen Wei Po
7/6	AM730
7/6	Ming Pao
7/6	Ming Pao

News Clippings

(as of 8/6/23)

Date	Publication
7/6	Ming Pao Canada
7/6	Ming Sheng Bao
7/6	TVB
7/6	HK01
7/6	HKET
7/6	Lion Rock Daily
7/6	Huaxia.com
7/6	People.cn
7/6	163.com
7/6	SXCNTV.com
8/6	China.com.cn