



## ITE HONG KONG 2022: MARKET UPDATE

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### Hong Kong new “0 + 3” Policy immediately boost Outbound

Effective from Sep 26, Hong Kong 's new "0 + 3" policy stop requiring mandatory quarantine for all international arrivals, which immediately boost outbound. Below some related examples.

#### 1. Hong Kong Daily Departures grew 14.5% to 8616

What's more, daily average departures on Sep 30 and Oct 1, which respectively at 11,114 and 10,599, exceed 10000! Also, 77.6% of departures between Sep 26 and Oct 4 were from the airport, and these travelers mainly Hong Kong residents.

PERIOD	TOTAL OUTBOUND (TO)	T O / DAY
Sep 1 – 25	188,089	7523
Sep 26 – Oct 4	77545	8616 (+14.5%)

#### 2. Agents reported more Bookings

Trip.com reported its Hong Kong website saw outbound flight booking on Sep 24 and 25, which right after announcement of 0 + 3 policy, grew 400% over Sep 17 and 18. Agent EGL reported booking of its tour groups rose from some 30 to above 100 a day. Agent WWPKG predict number of its departing tour groups per month will rise from 30 in October to around 50 to 70 in November and December. Hong Kong Travel Industry Council project the city's outbound for the next few months will grow by as much as 50%.

#### 3. Public survey found strong Travel Demand

A public survey, which interviewed 1007 Hong Kong citizens aged 18 or above from Sep 26 to Oct 3, found 30% plan to take outbound holiday in remaining days of 2022, which significantly higher than the 14% who reported plan taking outbound holiday in Christmas of 2019.

#### 4. More Airlines to resume or increase flights to & from Hong Kong

Below some related announcements compiled from media. From Oct, ANA will fly 4 times a week to Tokyo Haneda. UA plan resume flying to Hong Kong from San Francisco in 2023 as early as January. Hong Kong Airlines will increase to 4 flights per week to Seoul from Sep 25, add more flights to Bangkok and Manila from Sep 29 and more.

#### 5. Useful Info for Inbound Travelers

[www.coronavirus.gov.hk/eng/inbound-travel.html](http://www.coronavirus.gov.hk/eng/inbound-travel.html).

Latest travel advisories and hygiene measures for Hong Kong: [HERE](#)

Prepared by TKS, the organizer of ITE Hong Kong

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