

Tourism Authority of Thailand, Hong Kong joins the 36th International Travel Expo 2022

Tourism Authority of Thailand, Hong Kong (TAT-HK) joins the 36th International Travel Expo 2022 (Booth no: C123) along with the yearly theme “Amazing New Chapters.” We see positive signals as the world gradually lifts the boundaries and recovers from the pandemic. Starting July, at the point of entry into Thailand, travelers will only need to show proof of either a certificate of vaccination or a negative RT-PCR or professional ATK test result within 72 hours of travel. Unvaccinated/not fully vaccinated travelers who are randomly checked and unable to show proof of a pre-arrival negative test will be required to undergo a professional ATK test at the point of entry. On arrival in Thailand, visitors are free to travel anywhere in the country. It is time to begin and enjoy a long-awaited, one-of-a-kind Thaication through a new perspective.

TAT-HK surveyed 3,000 Hong Kong people in Jun 2022. Affordable journey and free quarantine policy are why 90% of the participants plan to travel to Thailand within a year, and 30% even plan to travel more than once. Spa, enjoying food, and night market are the top activities for 80% of them, followed by diversified water sports and island hopping.

Thailand is filled with abundant relaxing, adventurous, and cultural activities, from street food to Michelin restaurants and night markets to shopping centres, spas, and waterparks. Especially in summer, the tranquil beach, crystal-clear water, beautiful underwater world, secluded villa, delicious coconuts, and authentic Thai dishes in Phuket and Koh Samui are on the top of the wish list.

Starting Aug 7, we have seven airlines flying to Bangkok directly from Hong Kong, including AirAsia, Cathay Pacific, Emirates, Ethiopian Airlines, Greater Bay Airlines, Hong Kong Airlines, and Thai Airways. Bangkok Airways also provide multiple domestic routes from the North to the South.

“Amazing Thailand. Amazing New Chapters is our new yearly theme. We want to express our sincere gratitude to all HK people who always support and love Thailand. We truly hope to

begin our new chapters of THAICATION with new perspectives and colorful vibes beyond the New Normal” Tourism Authority of Thailand, HK, Direct, Ms. Naparat Vudhivad.

To Sweeten the ITE 2022, TAT-HK brought you some amazing surprises:

1. Main stage sharing - the winner can stand a chance to win small Thai gifts, air tickets, and a hotel voucher.
2. TAT-HK booth – Q&A session, the winner will stand a chance to receive a TAT small gift and a centralwOrld VIP gift pack (including centralwOrld, TOPS, and Central shopping mall vouchers, and centralwOrld VIP voucher, a total of 200 sets.)
3. TAT x HK Express sharing – HK Express giveaways and tickets
4. Subscribe as a TAT-HK website member and like the HK Express FB page to receive a small gift from HK Express
5. Subscribe as a TAT-HK website member, and follow TAT-HK FB and IG to receive an alcohol gel.

<u>Main Stage Activities</u>			
8月19日 (Friday)	11:00am 12:00pm	–	Sun N Sea Holidays sharing (20 mins) Greater Bay Airlines (20 mins) TAT-HK sharing Air ticket ?
8月20日 (Saturday)	12:00pm 1:00pm	–	Hong Kong Airlines sharing (20min) Centara Hotels and Resorts, Thailand (20mins) TAT-HK sharing Q&A giveaways: Hong Kong Airlines (2 tickets) Centara Hotels and Resorts, Thailand (1 voucher)
8月21日 (Sunday)	3:00pm 3:25pm	–	TAT-HK x HK Express sharing Q&A giveaways: -HKExpress air tickets (2 tickets) -HKExpress small gift

