Hong Kong Outbound and Updates

Hong Kong Resident Departures in Second Half of 2019

<table>
<thead>
<tr>
<th>Month</th>
<th>Total Departures</th>
<th>Airport</th>
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<tbody>
<tr>
<td>July 2019</td>
<td>7.97 million (+2.3%)</td>
<td>1.23 (+0.5%)</td>
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<tr>
<td>Aug 2019</td>
<td>7.57 million (-0.05%)</td>
<td>1.11 (-3.2%)</td>
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<tr>
<td>Sep 2019</td>
<td>7.46 million (+3.0%)</td>
<td>0.95 (+0.5%)</td>
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<td><strong>Subtotal Jul-Sep</strong></td>
<td><strong>3.29 million (0.0)</strong></td>
<td><strong>23.0 (+1.7)</strong></td>
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<td>Oct 2019</td>
<td>7.42 million (-4.05%)</td>
<td>1.01 (+1.7%)</td>
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<tr>
<td>Nov 2019</td>
<td>7.22 million (-9.3%)</td>
<td>1.04 (+5.7%)</td>
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Source: Hong Kong Monthly Digest of Statistics by Hong Kong Government

JANUARY 2020

More outbound in holiday seasons of Summer & Christmas

Despite sudden economic downturn in recent months, Hong Kong residents continued making more outbound trips during peak holiday season: **July to September 23.0 million departures, up 1.7%;** and on December 21, starting day of “extended” Christmas holiday 318,000 departures, up 5%! The city’s air ticket sale grew 9% in July, 8.5% in September and 11.7% in November; dropped 8.6% in August and 7.3% in October; and revenue from January to November grew 3.8% to HK$27.6 billion!

In first 9 months of 2019, Hong Kong arrivals to Australia grew 2.7% to 232,300 to Taiwan grew 4.8% to 1,175,321 and Thailand grew 2.7% to 799,474. In third quarter (Jul-Sep) last year, 562970 Hong Kong citizens visited Japan, up 2.2%, with a spectacular 23.56% growth in September!

**Hong Kong Brands and Products Expo (HKBPE) was held as planned**

Organized by the Chinese Manufacturers’ Association of Hong Kong, the 54th Hong Kong Brands and Products Expo this year was held from December 10 to 31 at the Victoria Park in Causeway Bay in the city center. The organizer reported it has been held smoothly with good visitor flow. (Note – the park’s convenient location makes it most popular starting point of social events including sport and protest marches)

DECEMBER 2019

More Hong Kong citizens visited Australia in 2018
In 2018, visitor arrivals from Hong Kong to Australia totaled 308,700, up 9.8%.

More Hong Kong citizens visited Australia in 2019
In the first 9 months this year, visitor arrivals from Hong Kong to Australia rose by 2.7% to 232,300.

Airport reported handling more Hong Kong outbound
In November, 5% more outbound Hong Kong resident travel via the Hong Kong International Airport, which handled around 1 million fewer passengers in the same month.

More Hong Kong citizens visited Japan this year
Over 1.84 million Hong Kong citizens, up 0.56% over same period last year, visited Japan in the first 10 months this year.

More Hong Kong citizens visited Taiwan this year
Over 1.29 million Hong Kong citizens, up 4.83% over same period last year, visited Taiwan in the first 10 months this year.

Chinese Tourists look for unique travel experience in Italy

Around 3.5 million Chinese travelers, who increasingly choosing to visit offbeat destination in the search for unique travel experience, visited Italy this year by the end of October.

More Hong Kong citizens departed on first day of Christmas Holiday
Over 318,100 Hong Kong citizens, up almost 5% over same day last year, departed from the city on December 21 which was the first day of the “extended” Christmas Holiday.

NOVEMBER 2019

US airlines saw higher demand for flights to Hong Kong
In recent press interviews, United Airlines said demand for its flights to HK had returned to levels seen before social unrest started, while American Airlines reported recent advance bookings to Hong Kong were “looking pretty good”!

More air tickets sold in Hong Kong
Hong Kong Travel Industry Council quoted IATA that revenue of air tickets sold in Hong Kong in September grew 8.5% to HK$2.4 billion; while sale revenue from Jan to September grew 4.3%.

Hong Kong outbound to UK
Some 243,000 travelers from Hong Kong, up 5.7%, visited UK in 2018. Uncertain how many Hongkongers traveling in different passport been included. For example, at its height, over 3 million citizens of the city had British National Overseas passport.

More Hong Kong citizens visited Australia in 2018
Some 309,000 travelers from Hong Kong, up 9.8%, visited Australia in 2018.

More Hong Kong travelers to Thailand
Over 1 million Hong Kong citizens visited Thailand in 2018, up 23% over the year before.

Disclaimer: Prepared by TKS Exhibition Services Ltd (organizer of ITE Hong Kong) by compiling data from official and public websites, reports, survey and news clippings, usage of report is at one’s own risk.