

ITE Hong Kong 2020 ~ Online and Offline Package

A special edition of ITE Hong Kong 2020 will be held with **AUG 7** only for trade only and **AUG 8 & 9** for both trade and public. A **timely recovery platform** where exhibitors, buyers, travel trade and travelers can do business and share on product features of safety, hygiene, contingencies and schedules; **for meeting pent up travel demands and beyond!**

Interested in presenting your products at ITE Hong Kong, but concerning about travel restrictions? Here with a solution gathering Online and Offline elements to facilitate your participation!

Package includes:

- Zoom meeting¹ of 30 minutes with extension option;
- An onsite display panel, great exposures beyond Zoom seminar to Buyer/Trade Visitors/affluent FIT in the fairground²;
- Listing as exhibitors in official channels including official websites;
- Pre-register / onsite audience list to speaker after the zoom meeting



¹Zoom meeting: Zoom Meeting Area inside the hall where there will be a backdrop panels highlighting Zoom Meeting Area, a large projection screen, laptop linked to broadband, HD Camera live streaming (You will be able to see the visitors and answer their questions, and around 20-30 chairs will be set.)

² Artwork by client. Try include unique QR and incentive to visitors linking to client's website. Option for additional panels available.

Each Zoom meeting will be promoted online by emails or on official websites, and also on notice boards onsite. Once seminar is fixed (date, time, topic, speaker etc.), Organizer will create seminar code and password which will be sent to overseas speaker(s). There will be camera live streaming, so speaker(s) will be able to see visitors and have FAQ in live.

Pre-show promotions: Zoom Meeting sections will also be promoted through ITE trade website and e-newsletters etc. In fact, trade visitors can pre-register online to attend the meeting. Please note we do not guarantee on attendance.

Optional Services:

- Distributing limited quantity of flyers/leaflets at meeting. Printing services can be provided.
- Recorded seminar video and broadcasting in ITE trade website after show
- Upgrading Panel to Self-Help Counter in fairground with having TV/desk for display.

Please contact us at travel@tkshk.com for Package Fee & other Services.