

1. ISRE Discount 10%

ITE Hong Kong 2024 will largely keep space rental same as in ITE2019, and also is likely be eligible for Hong Kong government subsidy to organizer under **Incentive Scheme for Recurrent Exhibitions (ISRE)**, and TKS will again share it with all exhibitors with terms and conditions applied.

Overseas and local exhibitors of ITE 2024 can enjoy **10%** discount on space / booth rental if confirm and fully paid on or before **29-Feb-2024**.

2. Hong Kong exhibitors can apply Export Marketing Fund (EMF) Maximum 50% rental or HK\$100,000.

Hong Kong companies, if eligible, can still apply for SME Export Marketing Fund (EMF) for maximum 50% of the total approved expenditure (including space/ booth rental and other related costs) incurred by the applicant enterprise or HK\$100,000, whichever is the less.

Applicant can apply for initial payment (submit applications within 45 to 120 calendar days before the start date of ITE 2024, i.e. 15 Feb 2024 to 27 April 2024) cum final payment (submit a corresponding application for final payment within 60 calendar days after ITE 2024, i.e. from 17 Jun – 15 Aug 2024). Successful applicant enterprises may receive up to 75% of the total preliminarily approved government funding as initial payment before the ITE. Applicant may also opt to apply for Reimbursement after ITE.

For details of EMF fund, please visit <u>https://www.smefund.tid.gov.hk/english/emf/emf_update.html</u> For details on application procedures: <u>https://www.smefund.tid.gov.hk/english/emf/emf_procedures.html</u> For details on supporting documents: <u>https://www.smefund.tid.gov.hk/english/emf/emf_supporting_documents.html</u> To download EMF application form: <u>https://www.smefund.tid.gov.hk/english/emf/emf_form.html</u>

For inquiry, please contact ITE team at +852 31550600 | email: <u>travel@tkshk.com</u> WhatsApp: +852 69361271 | Wechat: itehongkong

Organizer TKS EXHIBITION SERVICES LTD www.itehk.com

Important Note: The organizer reserves the right to make the final decision in case of dispute.