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## 1. ISRE Discount Maximum 15%

ITE Hong Kong 2024 will largely keep space rental same as in ITE2019, and also is likely be eligible for Hong Kong government subsidy to organizer under **Incentive Scheme for Recurrent Exhibitions (ISRE)**, and TKS will again share it with all exhibitors with terms and conditions applied.

Overseas and local exhibitors of ITE 2024 can:

- Enjoy **15%** discount on space / booth rental if confirm and fully paid on or before **30-Dec-2023** or
- Enjoy **10%** discount on space / booth rental if confirm and fully paid between **1-Jan-2024** to **29-Feb-2024**.

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## 2. Hong Kong exhibitors can apply Export Marketing Fund (EMF) Maximum 50% rental or HK\$100,000.

Hong Kong companies, if eligible, can still apply for SME Export Marketing Fund (EMF) for maximum 50% of the total approved expenditure (including space/ booth rental and other related costs) incurred by the applicant enterprise or HK\$100,000, whichever is the less.

Applicant can apply for initial payment (submit applications **within 45 to 120 calendar days before the start date** of ITE 2024, i.e. **15 Feb 2024 to 27 April 2024**) cum final payment (submit a corresponding application for final payment **within 60 calendar days after** ITE 2024, i.e. **from 17 Jun – 15 Aug 2024**). Successful applicant enterprises may receive up to 75% of the total preliminarily approved government funding as initial payment before the ITE. Applicant may also opt to apply for Reimbursement after ITE. .

For details of EMF fund, please visit [https://www.smefund.tid.gov.hk/english/emf/emf\\_update.html](https://www.smefund.tid.gov.hk/english/emf/emf_update.html)

For details on application procedures: [https://www.smefund.tid.gov.hk/english/emf/emf\\_procedures.html](https://www.smefund.tid.gov.hk/english/emf/emf_procedures.html)

For details on supporting documents: [https://www.smefund.tid.gov.hk/english/emf/emf\\_supporting\\_documents.html](https://www.smefund.tid.gov.hk/english/emf/emf_supporting_documents.html)

To download EMF application form: [https://www.smefund.tid.gov.hk/english/emf/emf\\_form.html](https://www.smefund.tid.gov.hk/english/emf/emf_form.html)

For inquiry, please contact ITE team at +852 31550600 | email: [travel@tkshk.com](mailto:travel@tkshk.com)  
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Organizer  
TKS EXHIBITION SERVICES LTD  
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**Important Note:** The organizer reserves the right to make the final decision in case of dispute.