

The 33rd International Travel Expo
第三十三屆香港國際旅遊展

The 14th MICE Travel Expo
第十四屆商務及會獎旅遊展

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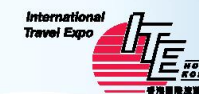
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INTERNATIONAL TRAVEL EXPO



A kaleidoscope of fascinating holidays

Combining the 33rd ITE (leisure) and 14th ITE MICE, the International Travel Expo (ITE) Hong Kong 2019 will feature 680 exhibitors from 56 countries and regions, giving you brilliant holiday ideas and great travel deals.

Spanning some 150,000 square feet in area, the exhibition opens to the trade and the profession only on the first 2 days (13 & 14 June), and to the public on June 15 and 16 at halls 1A to 1E of the Hong Kong Convention & Exhibition Centre in Wan Chai.

Visitors can visit the booths to collect travel maps, attend some of the 100 travel seminars to help your holiday planning, or book holidays direct at ITE. And don't miss out on the cultural performances at the Grand stage and from time to time in selected booths.

Purchase your entrance ticket on June 15 and 16, and enter the lucky draw with a Grand Prize comprising two round trip Economy Class tickets between Hong Kong and Mauritius sponsored by Air Mauritius, and 2 nights at Constance Belle Mare Plage & 2 nights at Constance Prince Maurice (one set) sponsored by Constance Hotels, Resorts and Golf, for a total value of over HK\$65,000.

Organized by TKS Exhibition Services Ltd., ITE is supported by Ministry of Culture and Tourism of the People's Republic of China, Hong Kong Tourism Board, Macao Government Tourism Office, the Travel Industry Council Hong Kong, and other tourism boards and associations of the travel and MICE trade.

ITE will be presenting an incredible array of travel products and suppliers with exciting theme travels, including Cruise; Green and Sport Tourism; Adventure; and Culture and Gourmet.

The two largest pavilions are China with 110 booths and Japan with approximately 80 booths. Other large pavilions include Taiwan, Macau, South Korea, Thailand and Egypt.

Exciting new destination exhibitors this year include Botswana, Madagascar, Somalia, Morocco and Tunisia in Africa; Colombia, Ecuador and Peru in Latin America; Moscow, Spain, Cyprus and Czech in Europe; and many more.

The China pavilion offers plenty of irresistible choices, with over 110 booths covering various provinces and cities. Look out for what the new High Speed Rail has to offer, as well as exhibitors and products from the Greater Bay Area which is now developing in full swing.

Those interested in theme travel can check out tours to the Galapagos Islands with their rich wildlife; to the Amazon with its great biodiversity; or to the Finnish Lapland to catch the Northern Lights; and more.

Merging education with travel, ITE is holding an Oxford Primary English Writing Competition 2018/19 in co-operation with the Oxford University Press (China), as well as a Chinese travel writing competition in collaboration with the travel magazine of China Tourism Press.

Informative and entertaining

Business matching for quick dating between sellers and buyers will be organized for June 13 and 14. Professionals can look forward to forums on MICE, including 'The business case for green travel & events' organized by MIX, a creative meetings magazine for Asia, and ILEA (International Live Events Association) Hong Kong Chapter; a trade forum on the subject of 'One Belt One Road' by The Commercial Daily; plus a host of other specialist seminars.



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